# ALEX PAI

*Around four years of experience in the consumer products industry, working across various entertainment franchises and other intellectual properties. Developed designs that balance creativity, current market trends, and strong brand storytelling. Well-versed in working in a fast-paced environment and juggling multiple projects.*

## EDUCATION

**Woodbury University**
BFA in Graphic Design
Magna Cum Laude

## AWARDS/RECOGNITIONS

**Honorable Mention: Graphis New Talent Competition**
April 2022
Graphis

**Design Nation 2022 Patricipant**
April 2022
Design Nation

**GDUSA American Graphic Design Award**
2020
Vote Towards the Big Picture
Graphic Design USA

**Outstanding Body of Work**
May 2020
Woodbury University

## EXPERIENCE

**Senior Designer (Promoted from Designer)**
*Warner Bros. Discovery* | Sept 2024 - Present
Oversee consumer product development for multiple home categories. Develop design kits and creative mood boards that tap into ongoing trends while sticking to the core storytelling of the different Warner Bros. franchises

**Associate Brand Integrity**
*Jazwares* | June 2022 - Sept 2024
Reviewed product across mutiple categories (fashion, home, beauty, etc.) for the Squishmallows brand. Ensuring they not only met brand standards, but were stylistically appealing. Created graphics and patterns that have been used product

## SKILLS

**Proficient**
Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Acrobat, Google Suite, Microsoft Suite

**Familiar**
Adobe After Effects, Adobe XD, Screen Printing, Sketchup, Invision, Coding (HTML & CSS)

GRAPHIC DESIGNER | alexpaidesigns.com | 808.228.9330 | paialex808@gmail.com